

U.S. Department of Justice
Washington, DC 20530

OMB No. 1124-0002; Expires April 30, 2017

Supplemental Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended

For Six Month Period Ending 30September2014

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

SINGAPORE TOURISM BOARD

#2414

(c) Business Address(es) of Registrant

1156 Avenue of the Americas
Suite 702
New York, NY 10036 USA

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|---|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input checked="" type="checkbox"/> | No <input type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

Singapore Tourism Board branch office in Los Angeles closed on 31Dec2013.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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Kerry Medina	Manager Tourism Business	16Sep2014
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

N/A

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Please refer to the attached Marketing Activities - Attachment to Section III

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
Note:	Please refer to	Attachment to Section IV - Financial Information	

\$1,139,438.57

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D⁸ to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
Note 1:	Refer to Attachment to Section IV	Financial Information	see detailed breakdown
Note 2:	Public Relations Firm	FleishmanHillard 220 E 42nd Street 12th Floor New York, NY 10017	See Attachments to Section IV - item 22 Public Relations/ Media in the Financial Information.
Note 3:	Advertising Agency	Handled directly by Head Office in Singapore (STB HQ)	Mostly the marketing promotions locally are done through events (see Marketing Activities - attachment to Section III). Refer to item 20 in the Financial information - attachment to Section IV.

\$1,075,817.07

Total

(PAGE 7)

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
 Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)
 Tourism Court
 1 Orchard Spring Lane
 Singapore 247729
 SINGAPORE

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

From: REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)
 Amount: \$1,075,817.07
 Period: 01Apr2014 to 30Sep2014

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☒ Pamphlets or other publications ☐ Lectures or speeches
☒ Other (specify) Social Media

Electronic Communications

- ☐ Email
☒ Website URL(s): www.yoursingapore.com
☒ Social media websites URL(s): www.youtube.com
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☒ Other (specify) Travel Agencies, Tour Operators

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?
 Yes ☐ No ☒

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature ¹³)

20 OCT 2014



¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: Singapore Tourism Board

Last Name	First Name	Registration Date
Barnes	Tara	04/18/2013
Chio	Wen Jie	04/20/2012
Goh	Kershing	04/03/2014
Hong	Siong Chen	10/15/2013
Jong	Alice Ting	10/15/2013
Khalsa	Nirankar	04/20/2012
Lim	Divine	04/23/2007
Medina	Kerry	10/19/2012 TERMINATED 16 SEP 2014

Attachment to Section III

Singapore Tourism Board Marketing Activities for April 1, 2014 to September 30, 2014

Date	Event	Venue	Partner	Officer	Contact	Description
29 Mar- 1 Apr 2014	SISO CEO Summit	Las Vegas	N/A	Divine Lim	Divine_Lim@stb.gov.sg	Annual conference of Society of Independent Show Organizers (SISO) drawing C-suite executives of the trade show industry. STB attended as delegate, sponsor supplier and host of pre-conference networking reception and 3 hosted breaks during the conference to promote Singapore as a trade show destination to buyers.
04/03 - 05/2014	TEA Conference & Awards	Disneyland Resort, Anaheim, California	TEA	Nirankar Khalsa - Manager, Business Development, Americas	nirankar_khalsa@stb.gov.sg	STB supported Gardens by the Bay who received an Outstanding Achievement Awards at the TEA Awards Gala
April 27-29, 2014	ACTE Global Education Conference	Miami	N/A	Tara Barnes	Tara_Barnes@stb.gov.sg	Attended the conference first hand to be able to provide accurate assessment and value it could play with STB, fully understand and experience the format of the event.
Apr-14	Fortune & Travel + Leisure Advertorials	N/A	TIME Inc. (Fortune Magazine, T+L Magazine)	Alice Jong	alice_jong@stb.gov.sg	STB Americas completed the advertorials from its FY13/14 BT Media Partnership with AmEx Publishing. The objective of the advertorials focused on encouraging BTs to increase leisure consumption while on business trips and ran in Travel + Leisure, and Fortune.

Date	Event	Venue	Partner	Officer	Contact	Description
Apr-14	Singaporean film screening: ILO ILO	Academy Theater	ILO ILO	Alice Jong	alice_jong@stb.gov.sg	Singaporean Film ILO ILO was screened at the Academy Theater. STB assisted in funding director Anthony Chen's flight to attend and provide a Q&A session.
May 5-8, 2014	Meeting with Incentive Houses	Chicago, Minneapolis, Des Moines	N/A	Tara Barnes, Wen Jie Chio	Tara_Barnes@stb.gov.sg	<p>The objectives of the sales calls were the following:</p> <ul style="list-style-type: none"> • Reconnect: to re-introduce ourselves to the key incentive houses from which we have lost contact with over the years and to share latest updates in Singapore; • Confirm market trends and demand: to gauge the level of interest for Asia/Singapore and to investigate current perceptions of the industry to determine if the incentive campaign would be well received; • Receive feedback: to discuss our plans for the Incentive Campaign next year, gather feedback, consider logistics and obtain their support.
05/14 - 16/2014	Cruise BD Trip	Miami, Florida	Miami based Cruise Lines	Kershing Goh - Regional Director, Americas	nirankar_khalsa@stb.gov.sg	STB embarked on a Cruise BD Trip to meet with the major Cruise Lines to share updates on Singapore's cruise industry.

Date	Event	Venue	Partner	Officer	Contact	Description
16-23 May 2014	Exhibitions & Conferences tradeshow	New York, Las Vegas, Los Angeles	N/A	Divine Lim	Divine_Lim@stb.gov.sg	STB conducted a road show with head office colleagues under the Exhibitions & Trade Conferences Division to pay sales visits to trade show organizers who have potential to bring events to Singapore. Also attended 2 shows: ICSC Recon show in Vegas, and GLM's Contemporary Furniture Show in NY to assess the shows' viability for Singapore market.
May-14	Media luncheon for STB's Chief Executive visit & to showcase Tourism 50	Craft Restaurant, private dining room	N/A	Alice Jong	alice_jong@stb.gov.sg	Luncheon for approximately 25 editors and journalists to provide update on the changes over the past 50 years in Singapore, why the US is important to STB, major milestones STB has had in recent years, and where we are headed. Journalists and editors from major publications including New York Times, ForbesLife, Fodors, Frommers, Town&Country, Travel Weekly, and USA Today were in attendance.

Date	Event	Venue	Partner	Officer	Contact	Description
3-4 June 2014	ASAE Global Summit	Washington DC	N/A	Divine Lim	Divine_Lim@stb.gov.sg	The annual American Society of Association Executives (ASAE) Global Conference targets non-for-profit organizations who have interest in going global. The summit convened association executives and suppliers that serve the association business, such as Association Management Companies, Convention Bureaus, hoteliers, speakers, etc. STB attended as a delegate and participant to learn about trends and issues affecting the association industry. Conducted sales calls to clients in the area to maximize the trip.
22-25 June 2014	PCMA Education Conference	Toronto	N/A	Divine Lim	Divine_Lim@stb.gov.sg	Annual Professional Convention Management Association (PCMA) Education Conference that brings together buyers/meeting planners from North America and suppliers from the meeting industry. STB attended the conference as a delegate and supplier participant and conducted sales calls + networking function in Montreal to maximize the trip.

Date	Event	Venue	Partner	Officer	Contact	Description
August 9-12, 2014	ASAE Annual Meeting & Exhibition	Music City Centre, Nashville, TN	Marina Bay Sands Singapore Expo	Tara Barnes	Tara_Barnes@stb.gov.sg	<p>a. Business Development- To generate World Congress & Association Meeting potential leads through booth visitors, and network with association executives/decision-makers during the networking events throughout the show</p> <p>b. Brand and Destination Awareness- To maintain and strengthen destination awareness for Singapore as the Top Convention City in Asia</p> <p>c. Education- For SECB to obtain a better understanding of the best practices and trends in the association community.</p> <p>d. Visited (4) offices in the metro Atlanta area to maximize trip.</p>
9/4/2014	Sundaram Tagore Gallery - Anthropose Show Opening Reception	Sundaram Tagore Gallery 547 West 27th Street New York, NY 10001	Sundaram Tagore	Nirankar Khalsa - Manager, Business Development, Americas	nirankar_khalsa@stb.gov.sg	STB supported the opening reception for the "Anthropos" Show at the Sundram Tagore Gallery which featured 5 Singapore Artists
Sep-14	Campaign microsite launch targeting stopover holidays in Singapore	National/online	Singapore Airlines	Wen Jie Chio	chio_wen_jie@stb.gov.sg	Launched campaign site that is focused on encouraging stopovers in Singapore
Sep-14	Marketing partnership with Cox and Kings	National/online	Cox and Kings	Wen Jie Chio	chio_wen_jie@stb.gov.sg	Partner Cox and Kings to refresh Singapore itinerary and market the new itinerary on their website

Attachment to Section IV - FINANCIAL INFORMATION				
<u>Statement of Receipts, Disbursements, and Activities of the Singapore Tourism Board</u>				
<u>for the period of April 1, 2014 to September 30, 2014</u>				
				US\$
A.		Receipts of monies from Singapore (STB/SIN)	\$	1,138,599.62
		Receipts of monies from Other (Refunds)	\$	838.95
		TOTAL RECEIPTS	\$	1,139,438.57
			US\$	
B.	1	Disbursements		
		a.) Salaries of Local Staff	\$	216,011.25
		b.) Staff Bonus	\$	84,600.12
		c.) Staff Welfare (incl Medical)	\$	95,205.23
		d.) Staff Training	\$	2,292.63
		e.) Posting Expense (incl Housing)	\$	158,297.33
	2	Office Rent (incl Conservancy Charges)	\$	82,034.64
	3	Public Utilities - Office	\$	1,646.53
	4	General Insurance - Office	\$	3,317.67
	5	Service Fee	\$	588.52
	6	Telecommunication	\$	12,221.35
	7	Freight/Postage/Courier	\$	2,811.78
	8	Vehicle Running/Repair/Maintenance	\$	6,466.69
	9	Local Transport	\$	138.00
	10	Non-Capitalized Office Equipment & Furniture	\$	784.21
	11	Upkeep of Office Equipment & Furniture	\$	544.37
	12	Office Equipment Rental	\$	1,858.04
	13	Stationery	\$	1,416.29
	14	Sundries	\$	1,232.14
	15	Remittance Charges	\$	998.87
	16	Professional Fees	\$	2,711.50
	17	Newspaper & Articles	\$	424.10
	18	Entertainment	\$	2,023.88
	19	Capital Expenditure	\$	12,127.38
	20	Marketing Promotion	\$	95,763.38
	21	Sales Calls/Business Development	\$	137,329.17
	22	Public Relations/Media	\$	95,827.13
	23	Miscellaneous (Planning, Accruals & Others)	\$	57,144.87
		Sub-total	\$	1,075,817.07
		TOTAL DISBURSEMENT	\$	1,075,817.07